



# WNPA installs new officers at convention

### Cle Elum's Stoner takes helm; Yelm's Graves advances

Jana Stoner, publisher of the *Northern Kittitas County Tribune* in Cle Elum, was installed as president of the Washington Newspaper Publishers Association board Oct. 7 during WNPA's 124th annual convention, held in Everett.

Since her first term as trustee began in October 2008, Stoner has been an active leader on WNPA committees.

A veteran newspaper woman, she worked for 20 years at her family's newspapers in South Dakota before moving to Cle Elum in 1999, when her family purchased the *Tribune* from Mary Lou and Walter Larson.

Bill Forhan, publisher with NCW Media in Leavenworth, advanced to first vice-president.

He joined the board in October 2009 and will chair the Advertising Committee this year.

NCW Media publishes the *Cashmere Valley Record*, *Lake Chelan Mirror*, *Leavenworth Echo*, *Quad City Herald* in Brewster, and the *Wenatchee Business Journal*.

Keven Graves, publisher of *Nisqually Valley News* in Yelm, joined the WNPA executive committee as second



Keven Graves



Jana Stoner



Bill Forhan



Paul Archipley

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vice president and chair of the Convention & Workshops Committee.

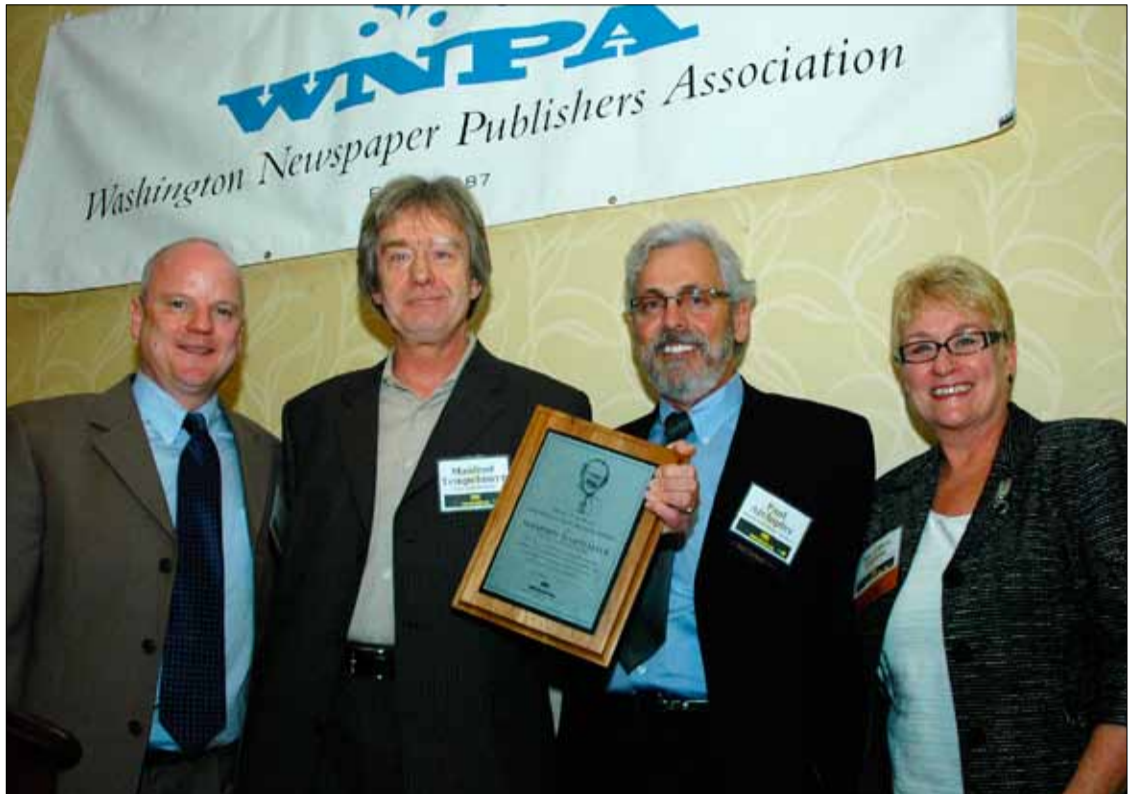
A WNPA trustee since 2007, Graves also has been active on the WNPA Foundation board.

He was hired as general manager of *NVN* in 1999 and promoted to publisher in 2006.

Previously he had worked at newspapers on Whidbey Island, where in 1995 he was one of five co-founders of the weekly *Coupeville Examiner*.

Graves started his career as assistant editor at *Whidbey*

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Jana Stoner, *Northern Kittitas County Tribune*, Cle Elum Bill Will, Manfred Tempelmayr, Paul Archipley and Sue Ellen Riesau smile for the camera after Tempelmayr received the Miles Turnbull Master Editor/Publisher Award Oct. 7 at WNPA's 124th annual convention in Everett.

## For Turnbull, Manfred's the man

Manfred Tempelmayr, the president of Sound Publishing from 2000 to 2010, received the Miles Turnbull Master Editor/Publisher award to rounds of applause from his peers in Washington Newspaper Publishers Association.

Co-presenters at the Oct. 7

WNPA awards luncheon were Bill Will, executive director of WNPA, and Sue Ellen Riesau, WNPA Past President and publisher of the *Sequim Gazette* and *Forks Forum*.

"When I was very new to being a publisher and still trying to figure out what exactly a publisher does Manfred offered

me his friendship personally and professionally," said Riesau.

"He recruited me to the board of WNPA and over the next few years he generously mentored me on many levels with his razor sharp insight and wonderful wit," she said.

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## Veteran takes lead in Kennewick

### McConnell served on WNPA board from 2002-05

*Tri-City Herald*

When veteran newspaper executive Gregg McConnell got a call from the McClatchy Co. about the top post at the *Tri-City Herald*, he knew he should listen.

The Montana native was familiar with the *Herald's* "great reputation for journalistic integrity and for serving its community" and had admired its parent company based in Sacramento, he said.

So on Sept. 30, McConnell was announced as the new president and publisher of the 37,500-circulation newspaper.

"When I was approached about the opportunity, it wasn't a difficult choice," he said.

McConnell was introduced by Bob Weil, McClatchy's vice president of operations, in a morning employee meeting.

He is currently the publisher of three newspapers in Northern California — the daily *Enterprise-Record* in Chico and the *Oroville Mercury-Register*, along with the

thrice-weekly *Paradise Post*. The papers are owned by MediaNews Group.

McConnell, 54, started his new job in Kennewick on Oct. 24.

"I'm excited about being here, I really am. It's a great place to live," said McConnell, an avid golfer who looks forward to returning to the Northwest.

McConnell has held several management and executive roles at newspapers in Montana, Washington and California during his 36-year career.

He replaces Rufus Friday, who left in the beginning of June to become the president and publisher of the *Lexington Herald-Leader* in Kentucky.

McConnell said he wasn't in the market for a new job, "but when you get a phone call from McClatchy, you listen."

Born and raised in Western Montana, McConnell began his newspaper career in 1975 at his hometown weekly in Polson. He was a reporter and photographer, and months later



Gregg McConnell

moved across the state to hold the same positions at the twice-weekly *Glendive Ranger-Review*.

It was early in his career that McConnell decided he would one day become the chief executive at a newspaper. His then-publisher had refused to run a column, and told the young McConnell that if he wanted to be in the position to decide what runs in the paper, he needed to be in his job.

"So I saw that as a challenge," McConnell said.

He took his first management job in 1977 as the editor and general manager of a free-distribution weekly in Ronan, Mont. He joined Scripps League Newspapers in 1979 as an advertising director in Hamilton, Mont.

McConnell was in his late 20s when Scripps promoted him to publisher of a small daily in Taft, Calif., then later appointed him to the same job at the larger Petaluma paper.

He moved to Washington in 1992 to work with Sound Publishing's newspaper network, and later spent five years as the general manager for non-daily operations with Skagit Publishing in Mount Vernon.

From 2002-05, McConnell served on the Washington Newspaper

See VETERAN, page 8

## Everett Herald publisher says he'll step down

*Herald, Everett*

Allen Funk, the (Everett) *Herald's* publisher for the past decade, announced Oct. 5 that he would be leaving later in the month, saying personal issues and the changing business model of newspapers played key roles in his decision.

Funk, who came to the *Herald* from its owner, the Washington Post Co., was advertising director for a short time, general manager for eight years and publisher for the last 10, replacing Larry Hanson.

"This will be difficult for me because all I've ever done is work at newspapers," said Funk, who is the fourth generation of his family to publish a newspaper. "My aspiration was to be a newspaper publisher."

Chuck Lyons, chief executive of the Post division that includes the *Herald*, said the company will begin a nationwide search for Funk's replacement. In the meantime, David Dadisman, *Herald* general manager, will be in charge of day-to-day operations.

Funk said his youngest daughter has just begun college and he's in a position "where I can really move anywhere."

"From the *Post's* standpoint, it was a good time to make a change," he added.



Allen Funk

# WNPA off and running into our 125th year

Hello from central Washington — where the vibrant autumn colors remind us it's time to get those holiday gift guides under way and look for that misplaced pair of gloves from winters past.

I hope those of you that attended the 124<sup>th</sup> annual convention in Everett came away with renewed inspiration and a bounty of marketing materials to bring added value to all your publications. I am still looking over my notes and thumbing through niche publication samples I gleaned from the display tables. There are a million great ideas out there — thanks for sharing! A tip of my hat to the convention committee and chairman Bill Forhan for organizing a great conference. To our sponsors, vendors, speakers, hotel staff and WNPA crew (Mae, Bill, Meia and McKenzie) — a job well done!

A big shout out to keynote speaker Tonda Rush from the National Newspaper Association, who gave the opening address about community newspapers' viability, then and now. She presented an historic picture



**Jana Stoner**

Publisher,  
Northern Kittitas County Tribune,  
WNPA President

of how publications like ours have always been survivors and reminded us that we continue to be a great resource of information in our communities. I wholeheartedly agree — and thanks to Tonda and NNA for lobbying in Washington, D.C. on our behalf on the discussion of cutbacks to postal service delivery days. A big job, but I feel the right people are representing us to find a resolution with the USPS.

During our convention luncheon, I was thrilled to unveil the WNPA 125<sup>th</sup> Anniversary logo created by graphic artist Dan McDougall from the *North Kitsap Herald*, Poulsbo. Congratulations again to Dan on winning the logo design contest. You will see his design all over

the place this year, including over my presidential portrait and on the front page of this issue of *TWN*. There were over 20 entries in the contest and I applaud all the artists who entered. We received entries from the following newspapers: *Bellingham Business Journal*, *Bellevue Reporter*, *Ferndale Record*, *Issaquah Press*, *Kent Reporter*, *Lake Stevens Journal*, *Liberty Lake Splash*, *North Kitsap Herald* (Poulsbo), *Northern Kittitas County Tribune* (Cle Elum), and *Port Townsend Leader*.

With great ideas, conversations and session notes still swirling in my head, I hope we can keep the momentum going all year long. That positive energy keeps our association strong. During the convention more publishers than I can remember asked me to continue the dialog and brainstorming ideas we shared. If you haven't already joined in on a topical discussion on the WNPA Online Forums, please check that out now. It's a fantastic place to post a question and get help from our community newspaper experts — your peers! It's easy to do, just point your computer's

web browser to [www.wnpa.com/forum](http://www.wnpa.com/forum), and create a log in and password, using your work email. In the "Why do you want to join?" box, tell us what your role is so you'll be connected with the relevant forums. Our categories of discussion are Editorial, Ad Managers, Publishers, Ad Reps and Help for New Users. Log in today to see what others are talking about that might affect you, or offer up a solution to those seeking advice.

Another venture we will be pursuing in 2012 will be to have several Publishers Roundtable sessions at different locations around Washington state. After uplifting discussions at such a session at the convention this year, we agreed more of these gatherings would be beneficial. We want to reach out to all WNPA members and offer these sessions at numerous convenient locations.

So, I'm asking: If you want to participate in such events, would your paper be willing to host a four-hour session with refreshments in your town on a Thursday or Friday? I imagine the number of attendees would range between 10 to 30,

depending on the location. If your office can't accommodate such a crowd, how about hosting at one of your local restaurant banquet rooms or a senior center meeting space? If you'd like to help out, please contact Mae Waldron or myself to schedule a roundtable. Watch upcoming editions of *TWN* and WNPA weekly eBulletins for details on the Roundtables as they become available.

Don't forget to mark your calendars and start setting aside some money to attend next year's big event in Yakima on Sept. 27-29, 2012. Convention Chair Keven Graves has already begun planning for our spectacular celebration.

In closing, I'd like to say — it is truly an honor to preside over the Washington Newspaper Publishers Association during the landmark 125<sup>th</sup> year of this organization. I look forward to learning more about our history, meeting new members, strengthening the benefits and promoting the value of being a WNPA member. Let's all get involved and talk about the future as we begin the next 125 years of WNPA.



## Officers:

**President:** Jana Stoner, *Northern Kittitas County Tribune*, Cle Elum  
**First Vice President:** Bill Forhan, *NCW Media*, Leavenworth  
**Second Vice President:** Keven Graves, *Nisqually Valley News*, Yelm  
**Past President:** Paul Archipley, *Edmonds Beacon*, *Mukilteo Beacon*  
**Secretary:** Bill Will, WNPA, Seattle

## Trustees:

Mike Dillon, *Pacific Publishing Co.*, Seattle  
 Donna Etchey, *North Kitsap Herald*, Poulsbo  
 Eric LaFontaine, *Othello Outlook*  
 Imbert Matthee, *Waitsburg Times*  
 Lori Maxim, *Sound Publishing*  
 Stephen McFadden, *Ritzville-Adams County Journal*  
 Fred Obee, *Port Townsend Leader*

## Staff:

**Executive Director:** Bill Will  
**Editor/Manager of Member Services:** Mae Waldron



ALLIED DAILY NEWSPAPERS  
OF WASHINGTON

## Officers:

**President:** W. Stacey Cowles, *The Spokesman-Review*  
**Vice President:** Mike Shepard, *Seattle Times Company*

## Board:

Rufus Friday, *Tri-City Herald*  
 Jill Mackie, *The Seattle Times*  
 Dennis Waller, *Chronicle*, Centralia

**Executive Director:** Rowland Thompson

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## 'Occupy' protests: assembly, petition in action

The "Occupy Wall Street" movement and its rapidly spreading urban echoes are — like the tea party movement — grand examples of Americans using at least two of our lesser-known First Amendment freedoms: assembly and petition.

Regardless of how you feel about either or both movements, they are the latest examples of the role of protest in American politics and society. In the history of protest, there are both lessons to be learned and mistakes to be avoided.

As a nation, we too often forget that along with apple pie, protest is a uniquely American tradition. We also need to recall that too often we have trampled on that tradition in the name of order or safety or security.

Americans have taken to the streets to object to all manner of issues, from taxes on whiskey to the proposed Constitution itself. Abolitionists marched against slavery. Activists pressed for child-labor laws and industrial safety. Thousands protested to gain the vote for women a century ago, and thousands more demonstrated for civil rights in the 1950s and '60s and against the Vietnam War in the '60s and '70s.

But even as today's

demonstrators camp outside government and financial offices in a number of cities, recycling '60s protest music, we hear reverberations of the pro-Vietnam War advocates who proclaimed, "America: Love It or Leave It."

If the "occupy" movement continues to spread, and mass arrests occur, we should recall another time when public protest rooted in deep economic woe and joblessness led to a shameful stain on the First Amendment rights of assembly and petition.

In the spring and summer of 1932, a ragtag assembly of about 15,000 World War I veterans, many accompanied by their families, converged on Washington, D.C., to petition Congress for financial help in the Great Depression toward the end of President Herbert Hoover's term. Seeking early payout of a special payment not due to be made till 1945,



**Gene Policinski**

vice president/  
executive director,  
First Amendment  
Center

these veterans occupied public land and empty buildings along Pennsylvania Avenue and in a neighborhood across the Anacostia River from the Capitol.

Calling themselves the "Bonus Expeditionary Army" — a play on the name for U.S. military forces that had fought in Europe — they were ordered to disperse after Congress rejected their plea for early payment. When they did not, U.S. Army troops, led by future national heroes Gen. Douglas MacArthur, Dwight Eisenhower and George Patton, and backed by a handful of surplus Army tanks, moved against the veterans.

Scores of veterans were injured and several died after clashes with troops. Their makeshift encampments were destroyed and burned.

Within a few years, claims that the veterans were anarchists or communists bent on destroying the nation were set aside — and a second "bonus army" was greeted by First Lady Eleanor Roosevelt. In 1936, Congress agreed to the early payout to needy vets.

Thankfully, confrontations thus far in the "occupy" movement haven't involved tanks or troops — more like a limited deployment of pepper

spray and plastic handcuffs. For the most part the arrests of hundreds, not thousands, in New York, Boston and Washington have occurred because protesters broke laws.

Let's hope everyone keeps in mind the unspoken but eminently valuable safety valve provided by the First Amendment — the right to voice criticisms of those in power, and to assemble peaceably with like-minded people to petition for "a redress of grievances."

Even those who see themselves as disenfranchised — as some "tea partiers" and "occupiers" both have claimed — find that their voices are not stilled, their protests not muffled by representatives of the most powerful government on Earth.

Deep-seated public anger over economic disparity or a government seen as out of control is finding a public voice. Tempers are not being further frayed by the frustration of sweeping suppression.

The First Amendment is working — for now.

*Gene Policinski is senior vice president and executive director of the First Amendment Center, 1207 18th Ave. S., Nashville, Tenn., 37212. Web: [www.firstamendmentcenter.org](http://www.firstamendmentcenter.org). E-mail: [gpolicinski@fac.org](mailto:gpolicinski@fac.org).*

## WNPA from page 1

*News-Times* in Oak Harbor, after completing his journalism degree in 1987.

Paul Archipley of *Beacon Publishing*, Mukilteo, completed his second term as president and became past president.

Sue Ellen Riesau, publisher of the *Sequim Gazette* and *Forks Forum*, completed her second term as past-president.

New on the board is Eric

LaFontaine, publisher of the *Othello Outlook*.

When LaFontaine joined the *Outlook* as publisher in 2007, he had previous experience as a journalist in the Navy Reserve, while attending graduate school at Regis University in Denver.

A native Washingtonian, LaFontaine grew up in Richland and graduated from the University of Washington.

Desiree Cahoon, publisher of the *Lake Stevens Journal* and former chair of the Membership & Bylaws Committee, completed her second term as a trustee and retired from the board.

Continuing trustees are Mike Dillon of *Pacific Publishing Co.* in Seattle, Donna Etchey of the *North Kitsap Herald* in Poulsbo, Imbert Matthee of the

*Waitsburg Times*, Lori Maxim of *Sound Publishing*, Stephen McFadden of the *Ritzville-Adams County Journal*, and Fred Obee of the *Port Townsend Leader*.

Etchey succeeds Cahoon as chair of the Membership & Bylaws Committee.

Bill Will, WNPA Executive Director, continues as board secretary.

## OPEN ACCESS &amp; LEGAL ISSUES

## Judge orders school district to pay fine

Ruling finds officials withheld records in molestation case

The Olympian

A Thurston County judge has ordered the Olympia School District to pay \$14,000 for violating the Washington Public Records Act.

Thurston County Superior Court Judge Paula Casey had earlier found that the district violated the act by failing to disclose a single record to an attorney during his litigation on behalf of the family of a 6-year-old girl who was molested by a school bus driver.

The withheld record was a draft letter sent by the district's former communications director, Peter Rex, to Olympia principals, providing a template for what the district could share with the public about the former bus driver's arrest the day after he was placed in custody.

"I will find that it's inexcusable neglect that he did not provide that record," Casey said in her oral ruling Aug. 5.

Former Reeves Middle School and Hansen Elementary School bus driver, Gary Shafer, 32, of Port Orchard, was sentenced in August to 14 1/2 years to life in prison for sexually assaulting two 6-year-old girls in December, while he was, according to the school district, acting as a "helper" on a route for Centennial Elementary School.

Casey's written order requiring the district to pay Tacoma attorney Darrell Cochran \$14,000 was stamped and entered into the public record. The award includes attorney's fees for the work Cochran performed in filing the public records lawsuit, and penalties for the number of days that the document was withheld.

The district's new communications director, Ryan Betz, said that the district mistakenly did not include the draft letter among the 544 pages of discovery originally provided to Cochran after he filed his suit.

"We provided Mr. Cochran with all the information he requested," Betz said. "However we overlooked one piece of that information that was subsequently discovered, at which point we provided that information to him. It's an unfortunate oversight, and we take these public records requests very seriously. We will continue to be diligent and we will redouble our efforts to ensure something like this doesn't happen again."

According to exhibits attached to Cochran's public records complaint, the school district shared 544 pages of material with Cochran in response to his request for documents "concerning child sexual abuse allegations against Olympia School District employee Gary D. Shafer."

## Asking for a lid on 'coffee' meeting

Congress member asks paper not to publicize meeting

The Chronicle, Centralia

Who should be informed of the opportunity to meet with their elected officials? Who decides how that should happen? According to U.S. Rep. Jaime Herrera Beutler, R-Camas, she does.

Herrera Beutler told the approximately 24 people who attended her community "coffee" Oct. 17 that her office contacted "between 5,000 and 10,000 people," inviting them to the meeting.

"The whole purpose is to hear from you," she said.

On Oct. 14, the *Chronicle* in

Centralia received a phone call from Herrera Beutler staffer and Communications Director Casey Bowman informing the newspaper of the meeting. Bowman asked that a meeting announcement not be placed in the paper. However, he did invite the paper to cover the event.

The *Chronicle* refused his request and published an announcement in the paper.

The reason for not publishing an advance notice of the meeting was the fear that people from outside the immediate area could come and "just yell" at the congresswoman "whatever's on their minds," Bowman said. "When word gets in the paper, you get a certain set of people," Bowman said.

In an email to the *Chronicle*, Bowman elaborated.

"In our experience, when we put out a press release and announce such events well in advance, interest groups — often from outside the district — use the information to organize and follow the congresswoman from event to event to dominate the conversation, and local residents lose out," Bowman wrote. "Our focus is on giving everyone in Southwest Washington a chance to say what's on their mind to their representative in Congress. Recently, we've stuck to phone calls to invite people — but we do not screen who we invite within a community. Period."

Herrera Beutler has held one open town hall-style meeting in the Twin Cities area, in May at Centralia College, where people in the audience from

outside her district did criticize the freshman congresswoman. Since then she has been holding "coffees," including one in Tenino, according to Bowman's email.

Bowman wrote that 5,600 Chehalis voters were contacted by phone and invited to come to the congresswoman's coffee on Oct. 17.

Asked after the meeting how she expected to get the word out to all her constituents without publishing a press release announcing a meeting, Herrera Beutler replied she had held 19 town hall meetings and community conversations and called over 20,000 people to participate.

Asked if she were trying to screen people, Herrera Beutler replied, "Nope."

## Seattle Police ordered to pay in records case

The Seattle Times

A King County judge on Sept. 28 ordered the Seattle Police Department to pay a penalty of nearly \$20,000 for denying public records to a 72-year-old antiques dealer.

Turner Helton sought the records in 2010 after a department internal investigation cleared two officers of misconduct in a 2009 incident in which Helton complained he was the victim of excessive force.

Helton sued to obtain the records, which the department finally gave him Aug. 30, 12 days after a landmark state Supreme Court ruling in a different case that provided greater public access to investigative records involving police officers.

The department also recently said that as a result of the

Supreme Court decision, it will no longer withhold internal-investigation files from the public when an officer has been cleared of misconduct.

Helton's attorney, Patrick Preston, said after the ruling that he is studying the records provided to his client to determine whether to bring a civil-rights claim against the city, possibly followed by a lawsuit if the claim is denied.

Helton alleges that police used excessive force when officers responded to his Sodo District business after his health insurer reported that he might be suicidal.

Preston has previously said that Helton, after calling his insurer to complain about its refusal to pay for a prescription, made an offhand comment that if he wasn't given the drug, he "might as well die now."

Helton maintains that officers roughed him up while subduing him, and called a private ambulance to take him to Harborview Medical Center for a psychiatric examination. Staff at the medical center found no reason to detain him, according to court records.

Seattle police reported that Helton, when contacted, didn't respond to commands to calm down and made furtive movements. No criminal charges were brought against Helton.

During the hearing, Preston asked Superior Court Judge Richard Eadie to impose the maximum penalty of \$100 per day on the Police Department for acting in bad faith.

"The Police Department is acting as they are above the law," Preston said, citing other cases in which the department has been found to have violated

the state public-records law or reached a settlement.

Assistant City Attorney Sumeer Singla argued for minimal penalties of \$5 a day or less, saying the department followed the law and acted in good faith.

Eadie set the penalty at \$45 per day, covering more than 430 days from June 8, 2010, when Helton filed his request, and Aug. 18, when the Supreme Court ruling was handed down.

The judge said the Police Department had violated the law by giving Helton's request "too short of shrift," but had not acted in bad faith.

After the hearing, Helton said the penalty would "not make much of an impression" on the Police Department.

Eadie will take up the issue of fees sought by Helton's attorneys later.

## Paper's protest cancels board's executive session

South Whidbey Record, Langley

The South Whidbey School Board canceled a closed-door executive session as part of its Sept. 28 board meeting, according to district officials.

The change came Sept. 26 after the *South Whidbey Record* lodged an informal protest that the meeting would run afoul of the state law that guarantees public access to government meetings.

The original agenda for the meeting indicated an executive session would be held to discuss goals for District Superintendent Jo Moccia.

When told that the closed-door session would include talk on setting future goals for Moccia, rather than a discussion entirely on her past performance as a district employee, the *Record* warned district officials that the discussion was too broad to exclude the public and would violate the state's Open Public Meetings Act.

Chairman Rich Parker said he would cancel the executive session. District officials later revised the agenda and removed the executive session.

## Court: Sloppy equals illegal

State high court weighs in on quality question about records searches

The Associated Press

Government agencies could face higher penalties if they fail to properly search for documents in response to public records requests, the state Supreme Court said Sept. 29.

In their 7-2 decision, justices said that an inadequate search might be considered an aggravating factor in calculating daily penalties. The court said agencies must search for records in all areas where they are reasonably likely to be found.

Michele Earl-Hubbard, an open government attorney who filed a brief on behalf of newspapers in the case, said agencies in the past have said they don't have responsive documents but may not have been looking in all the right places. She said the ruling provides a strong message that agencies need to diligently look for available records.

"If they know of a place that might have the information, they ought to be searching that place," Earl-Hubbard said.

Justices said Spokane County failed

to sufficiently search for records in response to a request focused on a log of information about a government seating chart. A group, the Neighborhood Alliance of Spokane County, wanted to examine hiring practices in the county's Building and Planning Department after the son of a commissioner was hired.

The court said the search was inadequate because it examined only an employee's computer that had recently been replaced.

"Where, as occurred here, the computer containing the record has been destroyed, the agency must look to other locations," wrote Justice Charles Johnson in the majority opinion.

Brean Beggs, an attorney for the Neighborhood Alliance, said the county's handling of the case was particularly egregious because officials looked in the only place where the information wouldn't be found. He said they could have examined the old hard drive that was in storage or an overall county network where the information would typically be saved.

Beggs said he expects the case will result in a substantial fine of many thousands of dollars.

# PRESENT AND PAST, LOOKING TO FUTURE **125TH**



Patrick Sullivan/Port Townsend Leader

Illuminated by the setting sun, 2011 WNPA convention attendees gathered in front of the Holiday Inn Downtown Everett prior to the Better Newspaper Contest Awards Dinner. In the front row are Paul Archipley, 2011-12 WNPA Past President, Jana Stoner 2011-12 WNPA President, and Mae Waldron, WNPA Member Services Manager.



Jana Stoner/Northern Kittitas County Tribune

Guided tours of Sound Publishing's Everett Printing Facility were popular at the Oct. 6 opening reception, and each tour group received a souvenir photo (left). Center, departing on a tour are Carol Forhan of NCW Media, Leavenworth, Alex Uhl of Village Soup, and Bill Forhan. Right, John Fournier, a WNPA past president and honorary life member, made a stop on another part of the tour.



More than 80 publishers and colleagues posed in front of the Davenport Hotel Aug. 24, 1924, during the 38th annual convention of Washington Press Association, WNPA's predecessor organization. This and other historic photos in the WNPA archives, which inspired the contemporary image at the top of the page, will be displayed at the 125th anniversary convention on Sept. 27-29, 2012, in Yakima.

# LEARNING FROM PRESENTING EXPERTS, SPONSORS



All photos by Jana Stoner/Northern Kittitas County Tribune, Cle Elum

“Building a Bright Future,” Tonda Rush’s keynote address, sparked a reaction from Josh Johnson, 2011 iPad-drawing winner and publisher of the *Liberty Lake Splash*, center. On Johnson’s right are *Splash* staff Kelly Moore, winner of the 2011 Feature Writer of the Year. Behind Johnson are, from right, WNPA trustees Lori Maxim of Sound Publishing, Poulsbo, and Sue Ellen Riesau, publisher of the *Sequim Gazette* and *Forks Forum*.



Above, presenter Tonda Rush, National Newspaper Association (left), talks with Sharon Ostant of *Senior Focus*, Mukilteo. Below, Donna Etchey, *North Kitsap Herald*, Poulsbo.



Above, Bill Will of WNPA and Rowland Thompson of Allied Daily Newspapers of Washington presented an audit session. Below, David Fowler of Ads-Up applauds attendees.



Kelly Moore of *Liberty Lake Splash* selects special sections and newspapers to take home from the convention.



Carter Cheston and Cody France staffed the sponsor table of SmallTownPapers.

# WINNERS ALL: BRADLEY, GENERAL EXCELLENCE FIRSTS

Paul Archipley, publisher of the Mukilteo and Edmonds *Beacon*, presented Linda Chittim, his assistant publisher, with the 2011 Dixie Lee Bradley Award. Chittim received an engraved clock and a \$500 check, half from her publisher and half from WNPA. "If it wasn't for Linda, I probably wouldn't still be in business," said Archipley when nominating her for the award. Bradley was associate director of WNPA for 45 years. The award symbolizes her devotion to and passion for community newspapers and honors staff who work hard behind the scenes for a considerable period of time.



The *Issaquah Press* placed first in General Excellence in the Washington Better Newspaper Contest for Circulation Group IV (12,501 and up). From left are Vicki Singaas, publisher Debbie Berto, Kathleen Merrill, Jill Green, Warren Kagarise, Sebastian Moraga, Greg Farrar, and Breann Getty.



Port Townsend *Leader* publisher Scott Wilson, left, accepted the first place General Excellence plaque for Circulation Group III (5,001-12,500) from Bill Forhan, 2011 Convention Chair and publisher of NCW Media, Leavenworth.



For Circulation Group II (2,500-5,000), first place in General Excellence went to the *Vashon-Maury Island Beachcomber*, editor Leslie Brown, left, and publisher Daralyn Anderson.



For the *Ferndale Record*, editor Megan Clafin accepted first place General Excellence plaque for Circulation Group I (up to 2,500).

Calvin Bratt/Lynden Tribune

# STAFF PROJECTS, PORTFOLIOS WIN TOP AWARDS



Alexander Kramer of the *LaConner Weekly News* rises to accept the T-shirt he won for being youngest person to attend the Better Newspaper Contest Awards Dinner. The dinner was sponsored by Rotary Offset Press, Kent.



Patrick Sullivan, chair of the Better Newspaper Contest Committee, shows off Kramer's WNPA 125th anniversary T-shirt during the Awards Dinner. Order shirts, \$12, from WNPA, (206) 634-3838 or mwaldron@wnpa.com.



*Federal Way Mirror* editor Andy Hobbs, left, and publisher Rudi Alcott accepted the first place award for Community Service for their project, "Quality of Life, Federal Way."



Chad Coleman of the *Bellevue Reporter* received the 2011 Photographer of the Year trophy from Bill Forhan.



Warren Kagarise of the *Issaquah Press*, 2011 Newswriter of the Year, receives his trophy from Bill Forhan. At far left, the dining table shared by the *Press* and its sister publications, the *Sno-Valley Star* and *Sammamish Review*, as decorated in Warren's honor.

## VETERAN from page 1

Publishers Association board of directors and was poised to become president of the association when he resigned to join MediaNews Group in 2005 and returned to Northern California to lead the *Lake County Record-Bee* and its related operations.

In 2008 he was promoted to group publisher for the *Reporter* in Vacaville and the *Daily Democrat* in Woodland, and a year later moved north to Chico to head up his current three properties.

McConnell and his wife, Diane, have two sons: Cory, 33, of Everett, and Lucas Shuck, 23, who recently moved to Japan.

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# Publishers boost Foundation intern program

By a show of hands during the Oct. 7 Better Newspaper Contest Awards Dinner, 13 publishers pledged to donate \$250 or more to the WNPA Foundation for its internship scholarship program.

Scott Wilson, Foundation president and publisher of the *Port Townsend Leader*, called for volunteers from the podium.

The donors are Paul Archipley, Beacon Publishing; Chuck Allen, *Quincy Valley Post-Register*; Debbie Berto, *Issaquah Press*, *Sno-Valley Star*, *Sammamish Review*; Bill Forhan, NCW Media, Leavenworth; Keven Graves, *Nisqually Valley News*, Yelm; Roger Harnack, *Omak-*

*Okanogan County Chronicle*; Eric LaFontaine, *Othello Outlook*; Brown Maloney, Olympic View Publishing; Lori Maxim, Sound Publishing Inc. (\$500 pledge); Kasia Pierzga, *Whidbey Examiner*, Coupeville; Sandy Stokes, *LaConner Weekly News*; Bill Will, WNPA; Scott Wilson, *Port Townsend Leader*.

Other publishers who would like to donate should mail checks, payable to WNPA Foundation, to 12354 30th Ave. NE, Seattle WA 98125.

At the Foundation's annual meeting held earlier in the day, directors agreed to fund four Foundation internships for journalism students next summer and to provide

support for one University of Washington Legislative Reporting Internship program for the upcoming legislative session.

Directors further agreed a portion of the funds it expected to raise at the dinner would cover a second UW legislative intern this session. The board will determine by conference call how to apply the remainder.

Also at the annual meeting, directors heard a report by Frank Garred, who mentored two UW legislative reporting interns last session, and response from the UW's David Domke, Communications Department Chair, and Mike Henderson, the senior lecturer

who works with the students.

Wilson presented a letter from Larry Ganders of the Washington State University's Murrow School of Communications that outlined the new journalism internships the school is creating.

The directors also established an Auction Committee, chaired by Debbie Berto with Sue Ellen Riesau assisting, for the 2012 silent auction.

This year's auction raised about \$350, with baskets from Cle Elum's *Northern Kittitas County Tribune*, *Sequim Gazette* and Sound Publishing, chocolates from the *Issaquah Press*, and various items from WNPA.

# AP picks P-I veteran as state news editor

## Seattlepi.com chief also worked desk for New York AP

*The Associated Press*

Chris Grygiel, seattlepi.com news leader, has been named Washington state news editor for The Associated Press.

The appointment was announced Oct. 14 by Traci Carl, the AP's regional editor for the West.

"Chris comes to the job with

a clear vision for building a strong Washington report," Carl said.

A native of Washington state, Grygiel, 42, has worked at the *Seattle Post-Intelligencer* since 2000, first as government editor overseeing a team of eight reporters, then helping to transition the paper to an online-only site in 2009 and working with a staff of about 15 reporters and producers. In addition to editing, he covered local and state politics for seattlepi.com.

He also has AP experience.

He was an editor in New York City from 1996 to 2000, working on such stories as the 1996 Atlanta Olympics bombing, the 1997 Heaven's Gate mass suicide and the Columbine school shootings. Before that, he worked as an AP reporter in Indianapolis; Anchorage, Alaska; Helena, Mont.; and Carson City, Nev.

"Chris returns to AP with a broad understanding of Washington issues, particularly those that affect our government and state politics," said Nancy Trott, the AP's

bureau chief for the Pacific Northwest. "He also knows the media in this state and understands what our members want."

Grygiel said he will focus AP staff on stories that are timely, relevant and impactful across all platforms. "Washington is a vibrant and diverse state, and AP is uniquely positioned to cover the many issues," he said.

He is a graduate of Washington State University, and is married with a young son.



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## AWARD from page 1

Arriving at Sound Publishing in October 2000, over the next 10 years Tempelmayr managed the company's growth to more than double in size while being active with the local chamber of commerce, Kitsap Mental Health and other community organizations on the Kitsap Peninsula.

The earliest acquisitions were the *Islands' Weekly* on Lopez Island in 2000, the *Journal of the San Juan Islands* in Friday Harbor in 2001, and *Kingston Community News* in 2004.

The *Covington/Maple Valley Reporter*, which now also serves Black Diamond, was launched in 2005.

The company's purchase of King County Journal Newspapers in late 2006 secured nine non-dailies on the west side of Puget Sound and shuttered the eponymous daily.

In 2007, Sound started

*Reporter* newspapers for Issaquah/Sammamish and Sumner/Lake Tapps, and bought the *Kirkland Courier*, *Marysville Globe* and *Arlington Times*.

In 2008, it purchased the *Enumclaw and Bonney Lake/Lake Tapps Courier-Herald* and merged the *Sumner/Lake Tapps Reporter* with the Bonney Lake weekly.

During Tempelmayr's years of service as a WNPA trustee, he chaired the Membership & Bylaws, Convention & Workshops, and Advertising committees.

Though he was in line to be president when he retired in 2010, he had been forthcoming about those plans and provided a worthy successor for the Advertising Committee in Lori Maxim, now vice president of West Sound Operations.

Tempelmayr started his news-

paper career with an eight-month stint at the *Fernwood News* in Victoria, B.C., then moved on to a nine-year tenure as reporter and associate editor of the *Lake News* in Lake Cowichan B.C. For the last six of those years, he served concurrently as general manager of the *Cowichan News* in Duncan, B.C.

He became part owner of the Duncan paper in 1982, his first experience on the business side of the industry, and in 1984 sold that newspaper to Island Publishers, at that time a subsidiary of Black Press.

Later, as publisher of *Ladysmith Chemainus Chronicle*, Tempelmayr also managed the Ladysmith Press Division of Island Publishers Limited. He was named regional manager of the company's North Island Group in 1988 and vice-president in 1992.

During those years, he served as president of the British Columbia and Yukon Community Newspapers Association and the Canadian Community Newspapers' Association.

Since retiring, he and his wife Pam spend time in their homes in Poulsbo and the Gulf Islands in British Columbia. His part-time consulting position with Sound ends in May 2012.

The award commemorates Miles Turnbull, a past executive director of WNPA and the former publisher of the *Leavenworth Echo*. He died in 1994.

It is presented at the discretion of the WNPA board.

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# Press Forward

We applaud the Washington Newspaper Publishers Association's commitment to advocating for community newspapers, freedom of the press and open government. We are honored to continue serving as a resource in these valuable efforts.

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## TURNBULL WINNER



Lonnie Archibald / Forks Forum

Lonnie Archibald of the *Forks Forum* received the 2011 Miles Turnbull Photography Award for his photograph of an early morning fire engulfing the Olympic Theatre. This best-of-show award marks Turnbull's dedication to strong photography in community newspapers. A former publisher of the *Leavenworth Echo*, Turnbull also served as executive director of WNPA.

## History of the WNPA: Our roots are in Tacoma, Yakima

Marion D. Egbert of the *Journal* in Walla Walla, the first secretary of the Washington Press Association, was asked to write an article on the association's origins by the WPA Executive Committee after the association's fourth annual meeting.

First, Egbert set the scene. "Prior to July 4, 1887, Eastern and Western Washington were practically separated from each other by the Cascade range of mountains — an impregnable barrier extending through it in an unbroken chain from North to South. The only way of reaching either section in earlier days — except occasionally by pack mules, through some of the



water-course passes of this mountain range — was by way of the Columbia River, along the southern boundary, and the Pacific coast steamers through the Straights of Fuca and Puget Sound..."

These circumstances continued, as Egbert wrote, "until July 4, 1887, when the Cascade division of the Northern Pacific railroad was opened over the Cascade range by means of the 'famous switchback,' until the completion of the tunnel later on."

As would be expected, the press was involved in promoting

the July 4-6 celebration held in Tacoma to mark the occasion.

In articles published some weeks before the celebration, Charles W. Hobart, then editor and publisher of the *Yakima Republic*, proposed through his newspaper that a newspaper association be established during the Tacoma gathering.

Response to his proposal was limited, but many newspaper publishers were expected at the Tacoma celebration.

When Hobart arrived in Tacoma on July 5, he published notices in the July 5 Tacoma *Daily News*, an evening paper, and the July 6 Tacoma *Daily Ledger*, a morning newspaper, calling a meeting of the Territory's journalists on July 6.

At the meeting, held in a Tacoma law office secured by the Tacoma Chamber of Commerce secretary, nine men represented seven newspapers.

They appointed a committee to draft a constitution and bylaws for a meeting to be held in Yakima the following October, and elected officers.

At the Oct. 7 meeting, the documents were adopted and officers were re-elected, with some changes, to include the following slate:

- Frank, M. Dallam, *Spokane Review*, President
- Leigh S.J. Hunt, *Post-Intelligencer*, Seattle, Vice President
- Marion D. Egbert, *Journal*, Walla Walla, Secretary

- E.N. Fuller, *Commerce*, Tacoma, Treasurer
  - **Executive Committee:** C.W. Hobart, chair; with Arthur Weichbrod, *Wach Sunde*, Tacoma; Thos H. Cavanaugh, *Olympia Partisan*; Allen Weir, *Port Townsend Argus*; and I.N. Muncy, *Inland Empire*, Dayton.
- Egbert's article ends, "The citizens of Yakima gave the association a royal entertainment, including a fine banquet. Thus closed organization and first annual meeting of the Washington Press Association."

*TWN* will feature additional stories about WNPA history in issues leading up to WNPA's 125th anniversary next October.



### THANK YOU TO THESE PLEDGING PUBLISHERS

who volunteered Oct. 7 to donate \$250 for student internships:

Paul Archipley, Beacon Publishing  
Chuck Allen, *Quincy Valley Post-Register*

Debbie Berto, *Issaquah Press*,  
*SnoValley Star*, *Sammamish Rev.*

Bill Forhan, NCW Media,  
Leavenworth

Keven Graves, *Nisqually Valley News*, Yelm

Roger Harnack, *Omak-Okanogan County Chronicle*

Eric LaFontaine, *Othello Outlook*  
Brown Maloney, Olympic View  
Publishing

Lori Maxim, Sound Publishing Inc.  
(\$500 pledge)

Kasia Pierzga, *Whidbey Examiner*,  
Coupeville

Sandy Stokes, *LaConner Weekly News*

Bill Will, WNPA  
Scott Wilson, *Port Townsend Leader*

Mail your \$250 check payable to: WNPA Foundation, 12354 30th Ave NE, Seattle WA 98125

### ALL WNPA PUBLISHERS ARE INVITED TO CONTRIBUTE

Questions? Contact Mae Waldron, mwaldron@wnpa.com,  
or Scott Wilson, WNPA Foundation President, swilson@ptleader.com

## WNPA posts online survey about employee benefits

Health insurance and other benefits are a huge business expense. But they're also a crucial way to attract — and keep — good employees at your newspaper.

Are the benefits you offer to your employers competitive? How do they compare to what the competition offers? Are they just too pricey?

WNPA member newspapers can help their fellow publishers around the state answer those questions by completing the 2011 WNPA Benefits Survey.

It's completely anonymous. You won't be asked for details that will

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We'll report back with the aggregate results. Data collection is anonymous. The more members who fill out the survey, the more accurate the results.

# Hands down, Splashtop pick for hands-off

## Control your desktop computer from phone, iPad

Each September and October, I spend several weeks preparing for and directing the Institute of Newspaper Technology. For the past 14 years, newspaper designers, I.T. professionals, photographers and publishers have converged on the campus of the University of Tennessee for this event.

The Institute offers a good time for me to stretch a little, as I prepare for the barrage of questions that will come my way from some of the smartest geeks in the business. It's also a good time to become acquainted with new tools that are available to improve the work of the newspaper professional.



**Kevin Slimp**  
Director,  
Newspaper Institute of Technology

According to evaluations from the attendees, one application, Splashtop Pro, offered more "wow" moments than any other this year.

### Splashtop Pro

It seems like just about everybody I run into these days has an iPad, iPhone or both. If not, they usually have an Android device.

What if it were possible to control your desktop computer back at the office from anywhere, using your phone or iPad. That's just what Splashtop Pro offers.

Without knowing it in advance, both Lisa Griffin and I both selected Splashtop as our favorite new product when addressing the group about technology important to newspapers.

Sure, there are other ways to connect to your desktop, be it PC or Mac, but none of them work as smoothly as Splashtop. The biggest difference, I've found, is in the screen. While other methods I've used require the user to scroll around the screen, Splashtop actually changes the resolution of the computer monitor (that's right, the monitor) immediately upon connection. The result is that the user sees exactly what is on the computer monitor while looking at the phone or iPad.

### The Installation

The installation is very simple. For the past few weeks, Splashtop Remote Touchpad (for phones) and Splashtop Remote Browser (for the iPad) have been offered at a discounted price of



During the installation process, users can set up Splashtop Pro to connect using the computer's IP address or Gmail address.

\$1.99 and \$4.99, respectively. Previously, the cost for each was \$19.99.

Splashtop Streamer, the software necessary for the computer, is a free download for both Macs and PCs. Installation takes just a few seconds. Immediately following a successful installation, the user's IP address is shown on the screen. One way to connect to the computer is using the IP address.

The user is also given the option to enter a Gmail address. This allows the remote devices to connect to the computer using the Google address, rather than an IP address. After experimenting with both iPads and iPhones, this seems to be the most dependable method.

Finally, the installation requires the creation of a security code, eight digits or more. This keeps strangers from connecting to your desktop.

### Syncing to Your Computer

Once the software is installed and running on the Mac or PC, connecting from the remote device couldn't be much simpler. If you're having a good day, the phone or iPad will see the computer, using Bluetooth, and ask you to enter the security code. At this point your computer screen will appear on your iPad or phone and you're in business.

If the device doesn't detect the computer automatically, the user can manually enter an IP or Gmail address and the computer will appear on the screen.

### Controlling the Computer

Once the computer desktop appears on the screen, users can use the computer from the remote device as they would if they were sitting in front of the computer. Using finger movements on the phone or iPad, the user can move around the desktop, right-click, left click, open applications and more.

Think you can't watch a Flash file on an iPhone or iPad? Think again. Users can open and play movies on their computers and watch and hear them on their remote devices.

Could you design pages in InDesign? Sure you could. But you'd have to have great eyesight. Your only limitation is the size of the screen on your phone or iPad.

### Responses to Splashtop

Following the Institute of Newspaper Technology, I received several emails from attendees wanting to tell me what a great experience they had. And almost all of them

added, "I downloaded Splashtop Pro and love it!"

This is an application worth the fanfare. If you don't have a phone that works with Splashtop, you'll be tempted to get one if you ever see the application in action.

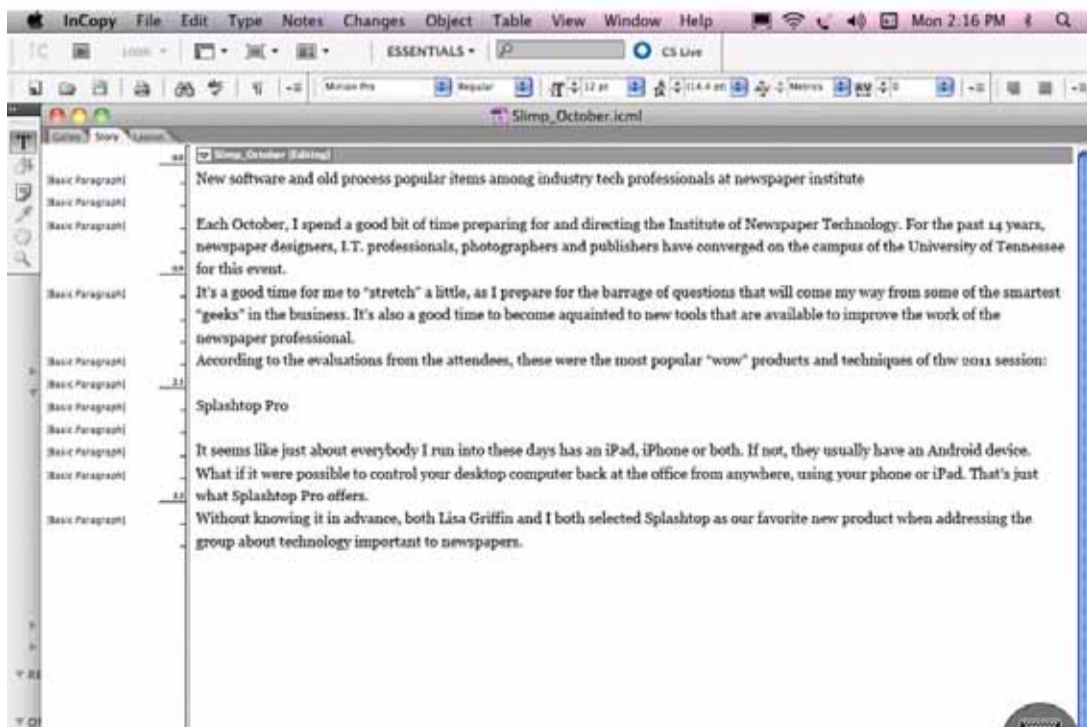
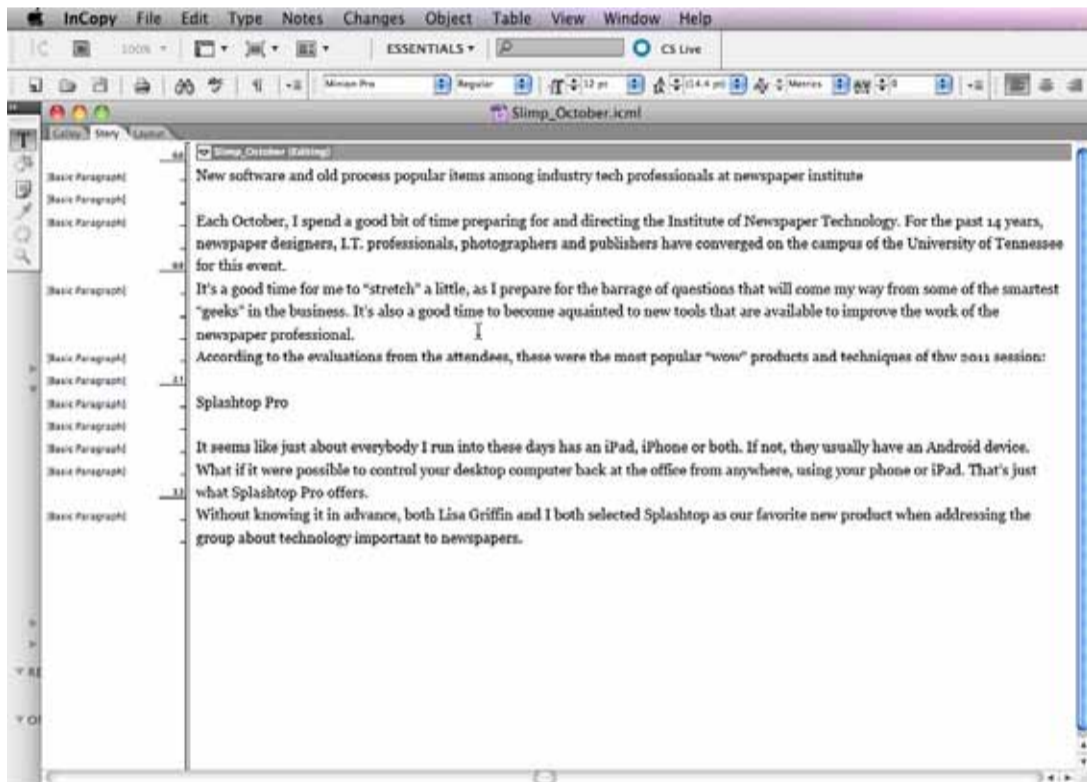
Splashtop Pro for Windows works with Windows XP, Vista or Windows 7. The Mac version requires OS 10.6 (Snow Leopard) or 10.7.

Other products by the same company include Splashtop Remote Desktop, which allows Windows-based PCs to control other PCs or Macs from their desktops (sorry, no version is available to control other computers from a Mac). iPad Remote Touchpad is also available for the iPod Touch.

For more information, visit [splashtop.com](http://splashtop.com).



Users are required to create a security code during the installation of Splashtop Pro. This keeps other remote users from accessing the computer's drive.



Above, the desktop as it looks on the computer monitor. Below, the desktop as it looks on the iPhone.

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## CAREER MOVES

■ New in the newsroom at the *Chronicle* in Centralia are **Bianca Fortis**, city reporter, and **Kerry Clark**, autumn intern. Fortis is covering Chehalis and Centralia, Oakville in Grays Harbor County, and four communities in south Thurston County. She completed an internship with Hispanic Link News Service in Washington, D.C. after graduating from the University of Central Florida. Clark, a native and resident of Centralia, is assisting newsroom staff on stories and doing general assignment reporting. He is a student at Washington State University through an online program.

■ **Katie Brinkerhoff** joined the newsroom staff of the *Northern Kittitas County Tribune* in Cle Elum. She has three years' experience as a reporter/photog-

rapher for the *Methow Valley News* in Twisp. This summer she married **Bob Brinkheroff** and moved to Thorp, within commuting distance to his job at Central Washington University in Ellensburg and hers in Cle Elum. She holds a bachelor's degree from Western Washington University. **Darlene Reinbold**, a *Tribune* reporter from 2003 to 2006, returned as a reporter after spending time hiking, fishing and working in Stehekin.

■ The *Port Townsend Leader* promoted copy editor **Renae Reed** to arts editor. She joined the newspaper in spring 2010 and has a background in film and drawing. A 2004 graduate of Port Townsend High School, she was editor in chief of the yearbook and also worked on her family's publications, the

*Blue Star Gazette* and a Wellness Directory.

■ **David Rorden**, a Longview attorney and former reporter for the *Daily News*, joined with **Jack Hart**, a former managing editor and writing coach at the *Oregonian*, to offer advice on using journalism skills and techniques to improve fiction and nonfiction writing at a WordFest gathering Oct. 4 in Longview. WordFest meets monthly and is free to the public.

■ **Elaine Walker**, a former reporter and news editor for the *Anacortes American*, was selected from more than 50 applicants for a part-time administrative assistant position at the Anacortes Museum. She was on the *American's* staff for 11 years.

■ The *Okanogan Valley Gazette-Tribune* hired veteran

sports reporter **Brent Baker** to cover the Tonasket beat. Since moving to Tonasket 18 months ago, Baker filled in for a sports reporter at the *Omak-Okanogan County Chronicle*, and, last spring, started a high school sports website for Tonasket. In Michigan he won awards for his work as sports editor for the

*Arene County Independent* and *Ogemaw County Herald*. Baker and his wife, **Kim**, moved to Tonasket after she was laid off by the Michigan school system for the third time. She is teaching at Tonasket Elementary School and their son, A.J., is a junior at Seattle Pacific University, Baker's alma mater.

## World circulation director dies at 55

*Daily World, Aberdeen*

**B**ill Bearden, the outgoing and fun-loving circulation director for the *Daily World* in Aberdeen, died Sept. 21 in Olympia after suffering a series of strokes over the past seven months. He was 55.

Illness prompted his retirement recently, but even his illness didn't dampen his humor.

Bearden had been at the paper for 26 years, all in the distribution and circulation departments. His wife Claudia, who survives at the family home in Westport, is the newspaper's

business manager.

He grew up in Westport and began working as a deckhand on charter boats when he was about 14. Over the years, he had worked as a commercial fisherman, logger and commercial clam digger.

His trademark was his playful good nature and sense of humor and he was well known for it, keeping things light at the newspaper no matter how harried it got.

"It was like getting a special treat when Billy dropped by your desk," said Doug Barker, the paper's editor. "You knew

the day was going to be at least that much better. What I wouldn't give for just one more of those sessions."

In addition to his wife, he is survived by his son Scott in Redmond, and a daughter, Dianne in Olympia.

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--Tom Mullen, newspaperman

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