

Impact Web Program

Reach Millions of Web Viewers



- ▶ **Low Cost**
 - ▶ **One Call**
 - ▶ **One Bill**



Washington Newspaper Publishers Association

Buy a Region ...

or the Entire State

Western Region

Banner - \$150

Skyscraper - \$150

Tile/Button - \$100

Box/Rectangle - \$225

Rates are per paper, per month. Must purchase a minimum of 20 newspaper websites. Covers all of Western Washington. 57 newspaper websites with over 4,433,531 page views per month

Anacortes American
Argus, Burlington
Arlington Times
Auburn Reporter
Bainbridge Island Review
Bellevue Reporter
Bonney Lake & Sumner Courier-Herald
Bothell / Kenmore Reporter
Bremerton Patriot
Camas-Washougal Post-Record
Capitol Hill Times, Seattle
Central Kitsap Reporter, Silverdale
Courier-Times, Sedro-Woolley

Covington/Maple Valley Reporter
Daily Journal of Commerce, Seattle
Edmonds Beacon
Enumclaw Courier-Herald
Federal Way Mirror
Forks Forum
Islands' Sounder, East Sound
Issaquah Press
Issaquah Reporter
Journal of the San Juan Islands, Friday Harbor
Kent Reporter
Kirkland Reporter
Lake Stevens Journal
Lynden Tribune
Marysville Globe
Mercer Island Reporter
Monroe Monitor
Mukilteo Beacon
Nisqually Valley News, Yelm
North Kitsap Herald, Poulsbo
North Seattle Herald - Outlook
Northern Light, Blaine
Northwest Asian Weekly, Seattle
Peninsula Gateway, Gig Harbor
Port Orchard Independent

Port Townsend Leader
Queen Anne/Magnolia News, Seattle
Redmond Reporter
Renton Reporter
Sammamish Reporter
Sammamish Review
Sequim Gazette
Snohomish Tribune
Snoqualmie Valley Record
SnoValley Star, Snoqualmie/North Bend
South Seattle Beacon
South Whidbey Record, Langley
Stanwood/Camano News
Vashon-Maury Island Beachcomber
Voice of the Valley, Maple Valley
Wahkiakum County Eagle, Cathlamet
Whidbey Examiner, Coupeville
Whidbey News Times, Oak Harbor
Woodinville Weekly

**That's over 4.4 million
monthly page views**

Eastern Region

Banner - \$125

Skyscraper - \$125

Tile/Button - \$75

Box/Rectangle - \$150

Rates are per paper, per month. Must purchase entire region. Covers all of Eastern Washington. 21 newspaper websites with over 1,927,119 page views per month

Cashmere Valley Record
Cheney Free Press
Daily Record, Ellensburg
Daily Sun News, Sunnyside
Goldendale Sentinel
Grandview Herald
Lake Chelan Mirror, Chelan
Leavenworth Echo
Liberty Lake Splash
Newport Miner
Northern Kittitas County Tribune, Cle Elum
Okanogan Valley Gazette-Tribune
Othello Outlook

Prosser Record-Bulletin
Quad City Herald, Brewster
Quincy Valley Post-Register
Review Independent, Toppenish
Ritzville-Adams County Journal
Selah Independent
Star, Grand Coulee
Statesman Examiner, Colville

**That's over 1.9 million
monthly page views**

Statewide Discount

Less 10%

**78 Newspapers' Websites
6,360,650 page views/month.**

You Pay One Low Bill!

Call our partner, Oregon Newspaper Advertising Company, at (503) 624-6397 ext. 22 or ext. 27, to place your ad on the Websites of as many as 78 community newspapers in Washington. Ads run for a month in either Western or Eastern Washington - or statewide, where in one month your ad gets as many as 6.3 million page views at a 10% discount.

WNPA Impact Web Order Form

Select the size of your web ad.

We accept the IAB sizes listed below in jpeg or gif format.
30k maximum file size

- Banner/Leaderboard 728x90 Skyscraper 120x600
 Tile/Button 120x90 Box/Rectangle 300x250

Select the region(s) where you would like to place your ad.

- Western Region Eastern Region Statewide

Advertiser Name _____

Address _____

City _____ State _____ Zip _____

Telephone () _____ FAX () _____

Email _____

Placing Newspaper (if applicable) _____

Month(s) ad is to run _____

Payment Information

Credit card type: Visa MasterCard

Credit Card Number: _____

Cardholder name: _____

Total Amount \$ _____

Signature _____

Contact Information

Call our advertising placement partner, Oregon Newspaper Advertising Company,
(503) 624-6397 ext. 22 or ext. 27, for further details.



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