

## **PUBLISHER IN RESIDENCE**

Under the Publisher-in-Residence program, ongoing since 1981, community newspaper publishers visit university journalism programs, spending up to three days. Depending on the school's needs the publisher discusses newsgathering, ethics, advertising, business management, career opportunities or other topics. The publishers also typically meet with the student newspaper staff. Participating publishers are encouraged to make a donation to the Foundation, which assumed administration of this WNPA program in 2006.

## **ENDOWMENT AND FINANCIAL POLICIES**

The Foundation manages an endowment fund valued at \$135,000. The financial report is presented to the Board of Directors and the general membership at its annual board meeting held during the Washington Newspaper Publishers Association convention. The foundation follows a conservative investment strategy. Programs are funded with interest income from the endowments, and donations not dedicated to a specific fund are applied to the Foundation's endowment fund. The Foundation's administrative work is provided by WNPA for a nominal annual fee. While the Foundation maintains close ties with WNPA, it is completely independent from it.

## **CONTRIBUTORS**

The first donation to the WNPA Foundation was made on July 25, 1979, by Dixie Lee Bradley, who served as assistant director of WNPA for 45 years. Since her initial contribution, the Foundation's financial base has grown thanks to the people and businesses that believe in the importance of community newspapers. Those who have donated \$10,000 or more to the Foundation are Kay Flaherty, Betty Helberg, Jean Fournier Morgan, Verizon Northwest and WNPA. The Foundation also raises funds at auctions held during the WNPA annual convention.

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**-ABRAHAM LINCOLN**



To train and inspire young journalists. **WNPA**  
**FOUNDATION**  
Washington Newspaper Publishers Association

12354 30th Ave NE ■ Seattle, Washington 98125  
Phone: (206) 634-3838

# WNPA FOUNDATION PROGRAMS TRAIN AND INSPIRE TODAY'S YOUNG JOURNALISTS,

*the very journalists who may be writing,  
editing or running your community  
newspaper in the coming years.*



**WNPA**  
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*The WNPA Foundation was established in 1986 to foster the development of educational and research programs of benefit to community newspapers in Washington, and to enhance the public's understanding of the role of community newspapers in today's society.*

High school and college students are introduced to community journalism through the Foundation's internships served at community newspapers. A legislative reporting internship introduces students to legislative issues of concern to newspapers in Washington state. Teachers who participate in the Foundation's program for educators learn about community journalism through practical experience at community newspapers, then take what they learned back to the classroom.

## BOARD OF DIRECTORS

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Another program places publishers of community newspapers in university journalism classrooms, where they talk with students about professional practices and career opportunities.

## THESE PROGRAMS ATTEST TO THE FOUNDATION'S SUCCESS AT MEETING ITS CHARTER:

### INTERNSHIP SCHOLARSHIP PROGRAM

Since 1989, the Foundation's Internship Scholarship Program has awarded nearly 100 internship scholarships to students in high school or college. Students intern for at least 240 hours at a community newspaper that is a member of Washington Newspaper Publishers Association. The number of scholarships offered each year is determined by the Foundation Board of Directors, which in 2005 increased most scholarship stipends to \$1,500. Applicants must be nominated by a journalism or communications department at a college or university in Washington or by a WNPA-member newspaper. The board calls for nominations in late fall.

Some scholarships are funded by the WNPA Foundation and others by specific donation. The Bruce and Betty Helberg Internship Scholarship was established in 1988, the Verizon Northwest Internship Scholarship and the Richard W. Gay Internship Scholarship in 1990, and the Jim and Kay Flaherty Internship Scholarship in 1993.

### JOURNALISM EDUCATOR IN RESIDENCE

The Foundation launched the Educator-in-Residence program to provide high school and college level teachers with hands-on

work experiences at community newspapers. Since the program's successful first year, 2000, the Foundation has funded more than 20 Educators in Residence. The teachers intern for 80 hours at WNPA-member newspapers during the summer. When they return to the classroom, they can inspire and inform their students using their fresh, real-life experiences in community journalism. Educators in Residence receive a \$1,000 stipend, of which 75 percent comes from the Foundation and the remainder from the host newspaper.

### ZUBROD LEGISLATIVE REPORTING INTERNSHIP

This internship, available to third- or fourth-year students, requires a high level of self motivation and strong interest in learning about legislative issues of concern to newspapers in Washington state. It involves working with the executive director of Allied Daily Newspapers of Washington, a lobbyist, during the legislative session in Olympia, Wash. The intern receives a \$1,000 stipend.

The Foundation invites journalism programs at Washington state universities to nominate applicants. In addition to journalism students, nominations from communications, law and political science departments are encouraged. This internship honors Jerry Zubrod, who retired in 1988 after serving as WNPA executive director for 23 years. He died in 2001. The \$10,000 endowment was established in 2005 with donations from many of Zubrod's former colleagues and friends in the industry.

## THE WNPA FOUNDATION INVITES YOUR FINANCIAL SUPPORT.

*We would be pleased to work with you in managing an annual donation or a special donation to support a specific program. Call us with questions. Or complete the pledge card in this brochure and mail it to the address provided.*

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