



Washington Newspaper Publishers Association

## REGULAR MEMBERSHIP APPLICATION

Name of Newspaper \_\_\_\_\_

Mailing address \_\_\_\_\_ City \_\_\_\_\_ State ZIP \_\_\_\_\_

Physical address \_\_\_\_\_ City \_\_\_\_\_ State ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Web site address \_\_\_\_\_ County \_\_\_\_\_ Political Dist. \_\_\_\_\_

Newspaper owner \_\_\_\_\_

Publisher's name \_\_\_\_\_ E-mail address \_\_\_\_\_

Date of first publication \_\_\_\_\_ Publication frequency \_\_\_\_\_

Circulation: Free \_\_\_\_\_ Paid \_\_\_\_\_ Total \_\_\_\_\_

Distribution method \_\_\_\_\_

Legal newspaper? Yes No Date of application \_\_\_\_\_

*To apply, mail a completed application, rate card, and 6 copies of your current issue to the address below.*

### Requirements for Regular Membership

WNPA's bylaws state that a publication must have been publishing, regularly and consecutively, for at least six months prior to application.

Regular membership in WNPA is granted to publications, not to individuals. Please confirm that your publication meets the criteria listed below by checking the items that apply to your publication.

- Supports the purpose of the association
- Has news of general public interest
- Is published at least twice monthly
- Contains at least 25 percent average news hole in the run-of-paper section(s)
- Contains writing by staff or correspondents for the majority of editorial materials
- Is a free-standing product; cannot be a non-subscriber product of another publication

- Has an office or home office open during normal business hours, easily accessible to the readers it claims to serve
- Has been publishing, regularly and consecutively, for six months prior to date of this application

A publication must also meet at least three (3) of the following requirements to be a regular member. Please check each item that applies to your publication:

- Has staff-generated news on page one
- Has a predominantly local opinion editorial page
- Provides substantial coverage of matters of diverse local interest, such as schools, organizations, sports, churches, social events
- Has a staff box listing the persons with publishing and editing responsibilities

### Membership Application Process

A six-month period of observation by the association's Membership Committee follows receipt of an application, after which the committee makes a recommendation to the Board of Trustees based on the Board's stated policy for membership qualifications. In the case of existing publications, the observation period may be waived at the discretion of the Board. During the six-month review period, applicants for regular membership will receive the

association's monthly newsletter and Publishers eBulletin, meeting notices and other pertinent correspondence. Applicants are not required to pay dues, nor do they have access to the association's Legal Hotline, Better Newspaper Contest and advertising programs, or have a vote in association business. Annual dues range from \$650 to \$800 depending on circulation and ad rates, and are invoiced quarterly.